



YMCA – NUS Business School
Volunteer Service Management Programme (VSMP)
Lecturers' Profiles

Associate Professor Yeo Wee Yong

Prof Yeo, Associate Professor in the National University of Singapore (NUS) Business School, teaches Investment Banking, Seminars in Finance: Investment Banking, Private Equity and Investment Banking, Financial Markets and Finance. He won several teaching awards including the Annual Teaching Excellence Award (ATEA) for both University and Faculty levels. He is a member of the Teaching Excellence Committee (TEC) – NUS Business School, AACSB Accreditation Committee and the Chairman of the Financial Database Committee.

He has also been serving as an examiner for the Institute of Singapore Chartered Accountants (ISCA) since 2012 and as a consultant for the Financial Industry Competency Standards (FICS) since 2008. Prior to his teaching career, Prof Yeo had a distinguished career in the banking industry. He holds a PhD and Masters in Business (Finance) from Indiana University (Bloomington) and a BBA (1st Class Honours) from the National University of Singapore.



Adjunct Associate Professor Quah Siew Heng

Prof Quah, Managing Consultant at Amptree Advisors, was the CEO of Trusted Source, a subsidiary of Temasek Management Services, from 2012 to 2016. Trusted Source manages all IT services for Temasek Holdings. He was also the CEO of Neue Lab Pte Ltd from 2007 to 2011. He was also the Vice President for Consulting and System Integration for Asia Pacific, and Managing Director of ASEAN at Atos Origin for about 10 years. There, he transformed the IT department of Philips Electronics to a full-fledged commercial business unit.

Prior to that, Prof Quah was with IBM Singapore and ASEAN/SA for 9 years. He was the Services Business Executive for IBM Singapore, responsible for products, consulting & application development, and outsourcing and managing services in all IT service businesses.

Apart from having more than 20 years of experience in senior management, he has also served as an Independent Director in two listed companies for more than 10 years, and has been in the Chairman Audit Committee, Nominating Committee and Remuneration Committee.

Prof Quah is also an active community leader and has served for more than 30 years in numerous grassroots organisations. He currently serves as the Vice Chairman of the Bishan East Thomson Citizens' Consultative Committee. He also served on various Advisory Committees at the Ministry of Home Affairs for more than 25 years. He received the MHA Minister's National Day Award (Home Team Volunteer) in 2011.



Prof Lam Swee Sum

Prof Lam is an Associate Professor of Finance at the NUS Business School. She holds a doctorate degree in Finance from the University of Washington, and a doctorate degree in Theology from Durham University.

Prior to joining NUS, Prof Lam has had diverse work experience in corporate banking, corporate finance, and real estate. Since assuming the directorship of ACSEP in 2011, she has curated the addition of six new modules – leadership, entrepreneurship, investing and consulting at the intersection of the business and social sectors – to both the BBA and MBA curricula at the NUS Business School.

To nurture future leaders, she seeded the Social Impact Prize Awards and Scholarships in Social Entrepreneurship and Philanthropy for both BBA and MBA students. She also oversaw the launch of the ACSEP Case Series on Social Entrepreneurship and Philanthropy to advance impactful practices through formal education and executive training. In addition, she introduced the ACSEP Working Paper Series on Social Entrepreneurship and Philanthropy to foster leadership emphasising the reallocation of scarce resources to those who can deliver impact for social good.



Mr Kwok Ying Yao

Mr Kwok has accumulated 20 years of experience in sales and marketing, with four years in technical sales roles in multinational corporations. He also has three years of experience teaching at university level. He is knowledgeable in customers and business processes, economics, and cultural factors of doing business in Southeast Asia and the Asia Pacific regions.

He is a good mix of being objective-driven, analytical and creative in the management of business and marketing, displaying great leadership by being adaptable in bridging marketing knowledge with real-life applications.

Prior to joining NUS, he had a distinguished career in various industries. He holds a Marketing Masters (MSc) with Honours from the Baruch College, City University of New York and a Bachelor of Arts in Architectural Studies from the National University of Singapore.



Mr Lowe Joo Yong

Mr Lowe joined the National University of Singapore in 1998 and is currently a Senior Lecturer with the Department of Management & Organisation. He was the Coordinator (Headship) of the Human Resource Management Unit from 2012 to 2014 and is currently the Programme Director for both the Strategic Human Resource Management and General Management Programmes. He is also the Programme Director for the NUS International Business Talent Programme for Chinese undergraduates.

Mr Lowe specialises in Human Resource Management, Leadership Development, Career Management and Talent Management. Besides teaching undergraduates and MBAs, he also teaches in various leadership and executive programmes. He has developed customized executive programmes for renowned international companies such as AP Moeller-Maersk, Panasonic, Incheon International Airport, Singapore's Ministry of Education, Sampath Bank of Sri Lanka, AES Corp, Guangzhou Tax Department, PT Smart of Indonesia, the Singapore Armed Forces, LAHES of Sri Lanka, Mitsui Corporation of Japan, and many others. He also developed a series of Leadership Development Programmes for companies in the Suzhou Industrial Park under the NUS-Fudan Joint Graduate School.

Prior to joining NUS, he had a distinguished career in various industries including stock-broking, reinsurance, engineering, and hospitality. He is sought after as a speaker on HR matters.

**Ms Chee Mee Leng**

Ms Chee is a Senior Lecturer in the Management & Organisation Department and Human Resource Management Unit of the National University of Singapore Business School. She teaches courses in Human Resource Management.

Prior to joining the university, she was based in Kuala Lumpur doing management training and consulting for both private and public sectors in the areas of labour management relations and participative management. Her current research interests include technology-based education, teaching and learning paradigms, human resource management and emotional labour in service transactions. She has written and presented research papers in conferences held in Australia, China, Hong Kong, Malaysia and Singapore.

**Ms Usha Menon**

Ms Menon is the Executive Chairman of Usha Menon Management Consultancy, an international training and consultancy service that works exclusively with the non-profit and social service sectors across Asia. She has extensive experience in philanthropy, fundraising, strategy, management and leadership. She has delivered projects including the development of innovative fundraising, corporate social responsibility and sponsorship solutions for non-profit and multi-sector collaborators.



Mr Goh Ann Tat

Mr Goh worked as an engineer for several years before his passion led him to serve in non-profit organisations such as the Singapore International Foundation and the National Council of Social Services. He spent four years with the Raffles Institute of Experiential Learning, working on programmes dedicated to character development and growing values among youth. Currently, he is an Associate Lecturer with Ngee Ann Polytechnic, and has also started up his own business venture. He also volunteers with the YMCA of Singapore and the International Volunteerism Association. He has previously volunteered with various programmes for children with special needs and was involved in various overseas service expeditions to Zimbabwe and Myanmar with Raleigh International. He also led two youth expeditions to Cambodia, working with children and improving access to water.



Mr Jeffrey Goh

Mr Goh is the Principal Consultant of TrainingLink Resources, a local communications consultancy. He was the Head of Public Relations for six years in his 22 years of serving in the Ministry of Defence. He trained various SAF and MINDEF personnel on PR and Management Skills and taught them National Education. While in MINDEF, he was instrumental in mobilising his soldiers to be involved in community service. As a PR/Training Consultant for the past 14 years, Mr Goh specialises in events management, media relations, marketing and product publicity, conferences, seminars and exhibitions. Some of his clients include Singapore Press Holdings, Thomson Multimedia, POSB Bank, and GE Life, among others. He has trained in Malaysia, Indonesia, Thailand, Philippines, Hong Kong, China and Cambodia, and has spoken at conferences and seminars organised by the Institute of International Research, Asia Business Forum and Success Resources.

