



## SPONSORSHIP PROPOSAL

# 2018 *Giving* GALA

*Enable. Engage. Empower*

YMCA Giving Gala 2018 aims to raise \$360,000 to sustain YMCA's efforts in touching lives, lifting spirits and nurturing community champions through five YMCA Community Service Programmes that reach out to persons with special needs: Y Camp Challenge, Y Arts Challenge, Y Food of Love, Y Dance Outreach and Y Outing.

Join us for a heart-warming and memorable evening specially brought to you by empowered individuals who overcame all odds in life despite having disabilities and experience the power of volunteerism in transforming lives.



# 2018 Giving GALA

Enable. Engage. Empower

MON 22 OCT 2018 • 6:30PM-10:15PM • PARKROYAL ON PICKERING

## A QUICK LOOK AT OUR IMPACT OVER THE LAST 8 YEARS



**33,614**  
beneficiaries



**507,677**  
hours of voluntary  
service



**\$10.15m\***  
worth of time



**41,710**  
volunteers



**3,635**  
activities

*\*Based on the average of \$20 per hour wage of a service sector employee. (Source: NVPC, Dec 2010)*



### MEET YAN.

*As a person with special needs, Yan faces many challenges in his everyday life.*

*When he first joined Y STARS, he required a lot of assistance. From visiting the washroom to even holding a paintbrush, volunteers had to assist him at the start. Over the years, he has overcome these challenges and grown to be a confident and happy artist who loves to paint and dance on stage. Regular volunteers like Jasmine and Xunjie play a key role in building his confidence through constant encouragement and guidance.*

# SPONSORSHIP LEVELS

Embark on a fulfilling philanthropic journey with us. Your support will help to multiply our efforts in enabling the less-privileged to lead a more fulfilling life.

## Platinum Sponsor: \$40,000 (valued at \$44,276)

- 2 tables of 10 pax each
- Opportunity for 40 employees to participate in 2 sessions of YMCA Community Services Programmes
- 5 artworks done by beneficiaries from Y Arts Challenge
- 2 seats at Guest-of-Honour table worth \$8,888 each
- Cheque presentation to YMCA presided by Guest-of-Honour
- Receive a Certificate of Appreciation from Guest-of-Honour
- Inclusion of logo on all YMCA Giving Gala 2018 event materials
- Exclusive slide with your corporate logo on rotating screen playing during event
- 1 x pre-event & post-event acknowledgement post on YMCA's social media platforms
- Acknowledgement in YMCA's Annual Report 2018
- One full page company advertisement in Q4 issue of Y Factor 2018
- Name included as Platinum Sponsor in any YMCA Giving Gala 2018 media mentions

## Gold Sponsor: \$30,000 (valued at \$34,388)

- 2 tables of 10 pax each
- Opportunity for 40 employees to participate in 2 sessions of YMCA Community Services Programmes
- 3 artworks done by beneficiaries from Y Arts Challenge
- 1 seat at Guest-of-Honour table worth \$8,888 each
- Cheque presentation to YMCA presided by Guest-of-Honour
- Receive a Certificate of Appreciation from Guest-of-Honour
- Inclusion of logo on all YMCA Giving Gala 2018 event materials
- Exclusive slide with your corporate logo on rotating screen playing during event
- 1 x pre-event & post-event acknowledgement post on YMCA's social media platforms
- Acknowledgement in YMCA's Annual Report 2018
- One half-page company advertisement in Q4 issue of Y Factor 2018

## Silver Sponsor: \$20,000 (valued at \$23,000)

- 2 tables of 10 pax each
- Opportunity for 20 employees to participate in 2 sessions of YMCA Community Services Programmes
- 2 artworks done by beneficiaries from Y Arts Challenge
- Inclusion of logo on all YMCA Giving Gala 2018 event materials
- Exclusive slide with your corporate logo on rotating screen playing during event
- 1 x pre-event & post-event acknowledgement post on YMCA's social media platforms
- Acknowledgement in YMCA's Annual Report 2018

## Bronze Sponsor: \$10,000 (valued at \$12,000)

- 1 table of 10 pax each
- Opportunity for 20 employees to participate in 1 session of YMCA Community Services Programmes
- Inclusion of logo on all YMCA Giving Gala 2018 event materials
- Exclusive slide with your corporate logo on rotating screen playing during event
- 1 x pre-event & post-event acknowledgement post on YMCA's social media platforms
- Acknowledgement in YMCA's Annual Report 2018

For more information, please email [givinggala@ymca.org.sg](mailto:givinggala@ymca.org.sg).

### STATS

>20,000  
MONTHLY WEBSITE VIEWS

>10,000  
SOCIAL MEDIA FOLLOWERS

>10,000  
EMAIL DATABASE

# RESPONSE FORM

## Sponsorship Level

Platinum \$40,000     Gold \$30,000     Silver \$20,000     Bronze \$10,000

We wish to make a contribution of \$ \_\_\_\_\_ .

*\*YMCA of Singapore is an approved Institution of a Public Character (IPC). All cash donations of \$50 and above are eligible for a tax relief of 250% the amount of donation made. For example, a donation of \$10,000 will attract a tax reduction of \$25,000.*

## Table/Seat Reservation

- \_\_\_\_\_ Table/s @ \$10,000 per table.  
 \_\_\_\_\_ Seat/s @ \$1,000 per seat.  
 \_\_\_\_\_ Seat/s @ \$8,888 per seat at Guest-of-Honour table (only two seats available).

## Donor(s) Particulars

To qualify you / your organisation for tax relief, YMCA will register the donation details and your tax reference number with IRAS. We may also wish to acknowledge the donation on the event day or through our corporate collaterals. If you do not wish for the donation to be registered or publicly acknowledged, kindly indicate by checking the box at the bottom of this form. Contact details are required to facilitate the secretariat in following up for clarifications and sending event-related information.

### My Personal Details:

Full name: \*Dr/Mr/Ms/Mrs \_\_\_\_\_ NRIC/FIN No.: \_\_\_\_\_  
Address: \_\_\_\_\_ S \_\_\_\_\_  
Contact No: \_\_\_\_\_ (HP) \_\_\_\_\_ (O) \_\_\_\_\_ (Fax)  
Email: \_\_\_\_\_

### My/Our Company's Details (For Corporate Donations):

Name of Organisation: \_\_\_\_\_ Business Reg No: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_  
Address: \_\_\_\_\_ S \_\_\_\_\_  
Contact No: \_\_\_\_\_ (HP) \_\_\_\_\_ (O) \_\_\_\_\_ (Fax)  
Email: \_\_\_\_\_

## Mode of Payment

### By Cheque:

Please address your cheque to "YMCA of Singapore" (Attn: Ms Lorraine Galistan, Giving Gala Secretariat) and mail it to Level 3, YMCA of Singapore, 1 Orchard Road, Singapore 238824. Please indicate "YMCA Giving Gala 2018" on the reverse side of the cheque.

Enclosed is a cheque (name of Bank/Cheque No. \_\_\_\_\_) for the amount of S\$\_\_\_\_\_.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### By Credit Card:

Card holder's name: \_\_\_\_\_  
Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp date (MM/YY) \_\_\_\_\_ / \_\_\_\_\_

Please check this box if you do not wish to be acknowledged in YMCA's publications.